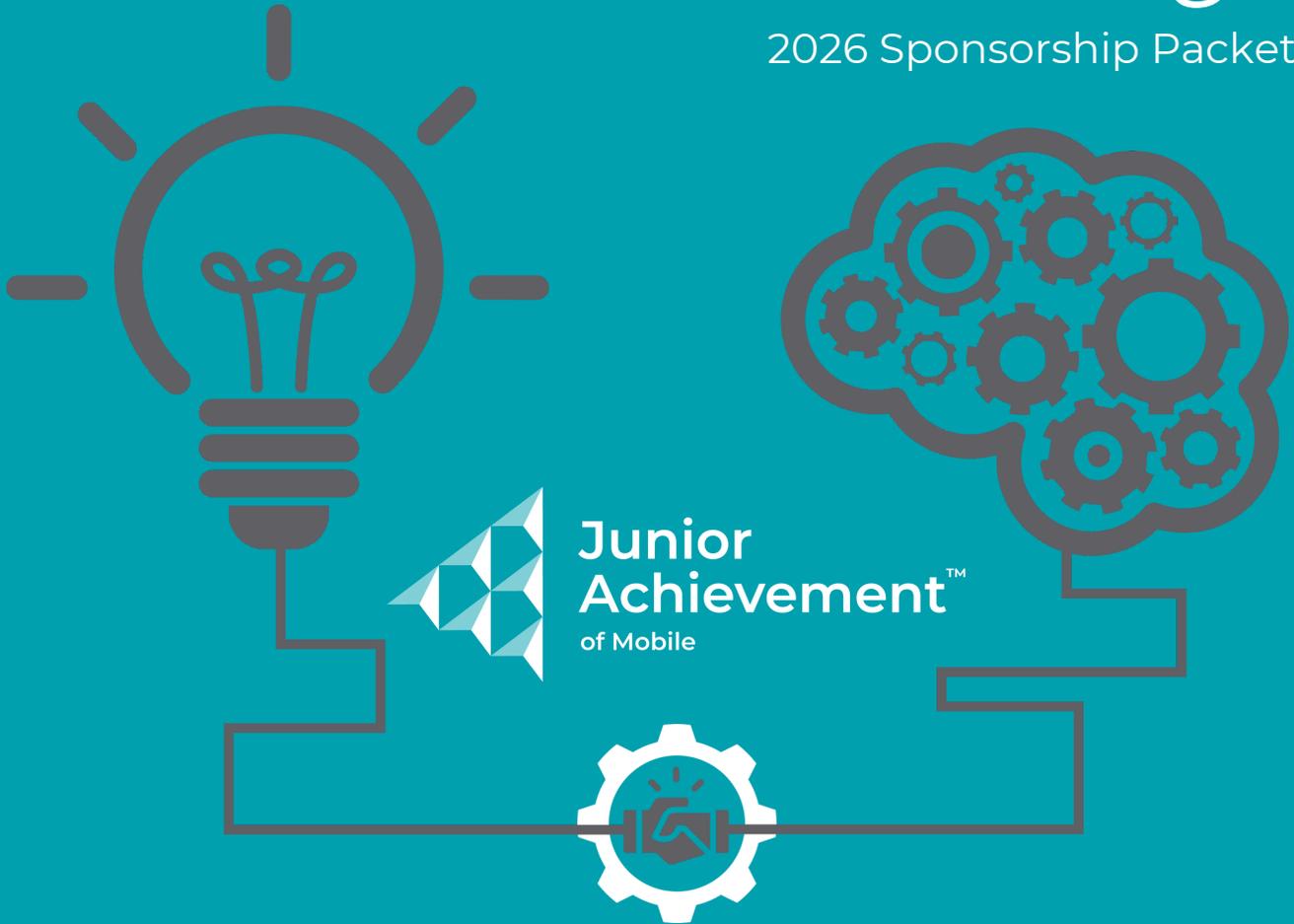


the best way to envision your future is to create it

# JUNIOR ACHIEVEMENT Business Plan Challenge

2026 Sponsorship Packet



Junior  
Achievement™  
of Mobile

The JA Business Plan Challenge is an opportunity that allows young people to demonstrate their understanding of business fundamentals, the importance of creative marketing to a target audience, and the power of persuading potential investors during a live pitch. As part of the preparation to compete in the challenge, students are provided the JA Be Entrepreneurial programs. Over the course of these JA in-class programs, students participate in mini-workshops, led by mentors from the business community, and work to develop solutions/businesses they will ultimately pitch to a panel of judges.

**\$1,850**  
**IN AWARDS**

# 2026 JA of Mobile BPC Sponsorship Opportunities

Become a JA Be Entrepreneurial Corporate Sponsor and fund scholarships for local students in the Business Plan Challenge.

Presented By



## GOLD SPONSOR

**\$5,000**

**Your contribution will sponsor approximately 217 students / 10 classrooms.**

- ◀ Company name & logo recognition on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on local JA & event websites.
- ◀ Recognition at Business Plan Challenge.
- ◀ Recognition at Junior Achievement Board Meeting.
- ◀ Opportunity for sponsor banners at event.
- ◀ Recognition in press releases and all media partner ads/announcements.

## SILVER SPONSOR

**\$3,000**

**Your contribution will sponsor approximately 126 students / 6 classrooms.**

- ◀ Company name & logo recognition on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on event website.
- ◀ Recognition at Business Plan Challenge.
- ◀ Opportunity for sponsor banners at event.

## BRONZE SPONSOR

**\$2,000**

**Your contribution will sponsor approximately 84 students / 4 classrooms.**

- ◀ Company name on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on event website.
- ◀ Recognition at Business Plan Challenge.





Please complete the following form to confirm your sponsorship. Thank you for continually helping Junior Achievement empower young people to own their economic success.

- Presenting Sponsor  
SOLD
- Gold Sponsor  
\$5,000
- Silver Sponsor  
\$3,000
- Bronze Sponsor  
\$2,000

I am unable to sponsor, but will support Junior Achievement with a charitable donation.

Other \_\_\_\_\_



Scan QR code to pay and complete the sponsorship information online.

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I have enclosed a check payable to Junior Achievement of Mobile (memo: BPC).

Please send invoice to the address listed above.

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The Biz Plan Challenge will take place in early May. Sponsorships and any appropriate logo or other collateral will need to be received by mid-April. Please coordinate with Jennifer Allison, contact information below.

**Mail Form & Payment to:** JA of Mobile, PO Box 161194, Mobile, AL 36616

**Or, email form to:** [ashley.horn@ja.org](mailto:ashley.horn@ja.org)

**Questions?** Please contact Jennifer Allison, (205) 290-9365

